



Tēnā koutou e ngā whānau o Knighton Normal School,

As you may be aware the awesome teachers at your kura participated in **Te Ahu o te Reo Māori**, an exciting new initiative from the Ministry of Education. This programme was piloted in Waikato in 2020 and is now being rolled out nationwide.

As such the team at TupuOra have hired Takitini Productions to create some engaging video content to promote the programme to teachers all over the country. On the 17th Aug 2021 Takitini Productions will be filming with teachers and students at your school.

If you are happy for your child to take part in filming, please complete the attached consent form. These videos will be shared on social media around the country promoting the programme and the wonderful success of your teachers.

We appreciate the support of this campaign and if you have any queries please email info@takitiniproductions.com

Aku mihi,
Casey Kaa

PRODUCER
Takitini Productions





CHILD CONSENT FORM

TupuOra Marketing Campaign 2021

Childs Name: (Printed)	Room :
Childs Address:	
Parents Name:	
Parents Contact: (Email / Phone)	
Date Filmed:	

1. I grant TupuOra Education and Development Ltd (the **Producer**) by way of the present and future assignment absolutely, fully and in perpetuity throughout the world in all media and by all means whether now known or subsequently discovered to use the recordings of my child's performance including, but not limited to, the film, video and/or still photographs made by the Producer of my child's likeness, poses, acts and appearances and the sound recordings of my child's voice in relation to my child's appearances in the TupuOra Marketing Campaign 2021 (the **Recordings**) on the date set out above. I further grant the Producer the irrevocable right to distribute, exhibit, licence, reproduce and use the product of the performance of my child's services on film or in any other media or form whatsoever worldwide in perpetuity including without limitation in connection with "behind the scenes" and "making of" on film or in any other media and/or any electronic press kit in respect of the Production.
2. For the avoidance of doubt, I agree that the Producer may edit, alter, dub and/or otherwise change the Recordings for any purposes and I also waive all Moral Rights that I have in relation to the products of my child's Services in my child's appearance in the Production on the date(s) set out above in any media now known or subsequently discovered pursuant to sections 94, 98 and 107 of the Copyright Act 1994 (New Zealand).
3. I release the Producer from any and all claims and demands which I may have for invasion of privacy, infringement of my child's right of publicity, defamation or any other cause of action in connection with the Production, the Recordings, the depictions of my child in the Recordings or otherwise.
4. I acknowledge that I understand that the Producer is committed to child protection, and the physical and emotional welfare of every child involved in the Production is of the absolute highest importance.
5. I understand that the consents and waivers set out above are intended for the benefit not only of the Producer but all other persons and corporations including without limitation the licensees, assignees, successors and related companies of the Producer.

Where the Talent is under 18 years of age, a parent or other legal guardian of the Talent must sign below:

I _____ as the parent or legal guardian of the above mentioned child sign on behalf and guarantee the performance of my child's services and obligations under this Talent's Release Agreement.

SIGNED BY PARENT OR LEGAL GUARDIAN:

Parents Signature:	
Date:	